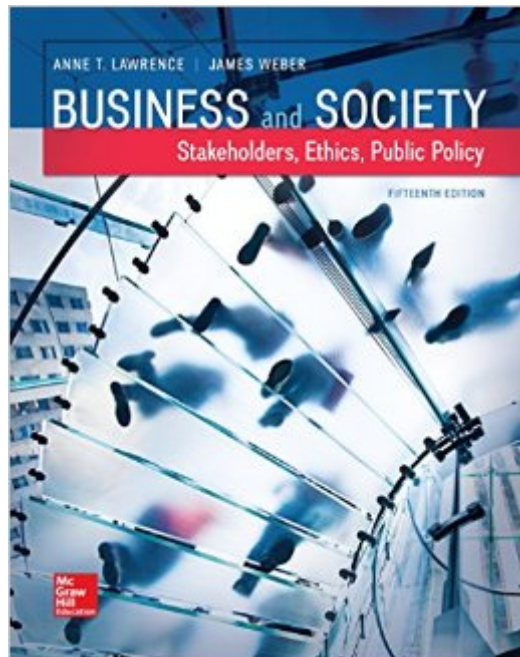# Business And Society: Stakeholders, Ethics, Public Policy

Synopsis

Business and Society Working TogetherIn a world economy that is becoming increasingly integrated and interdependent, the relationship between business and society is becoming ever more complex. The globalization of business, the emergence of civil society organizations in many nations, and new government regulations and international agreements have significantly altered the job of managers and the nature of strategic decision making within the firm. The Fifteenth Edition of Business and Society: Stakeholders, Ethics, Public Policy draws on the latest research to address the challenges facing business organizations and their stakeholders. The text builds on its legacy of market leadership by reexamining central issues.

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